

FLAGs: supporting recreational fisheries at local level

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CLLD (EMFF):

349 FLAGs

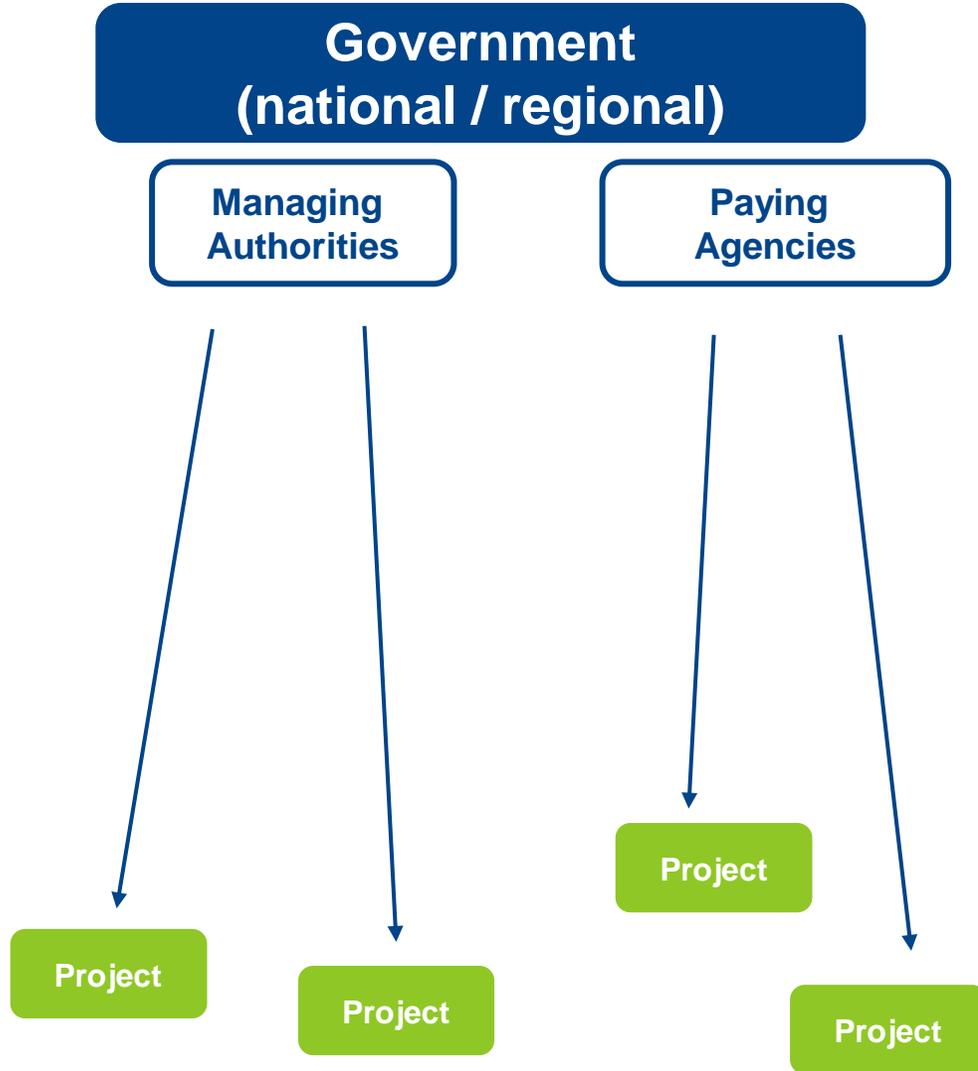
19 Member States

ca. 670M€ public
financing

Average FLAG
budget: €2M



Traditional funding approaches

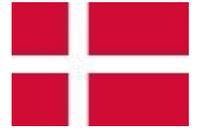


VS

Community-Led Local Development (CLLD)



Sea trout Fyn - Online promotion of fishing tourism - FLAG Fyn - DK



- **Run by ten municipalities**
- **Received FLAG support to promote recreational sea trout fishing.**
- **One part-time web editor position created**
- **Interactive website to help attract tourists to the FLAG area**
- **Offering visitors information on fishing areas, places to stay, eat etc;**



Port development through local cooperation in Sweden Lake Vättern FLAG



- Project involves the cooperation of several local actors
- Several FLAG projects to improve harbour facilities for recreational fishing and leisure activities
 1. A building for recreational fishermen
 2. Restaurant
 3. Diving activities
- Well-planned investments and good local co-operation
- Outcome: well-functioning harbour for recreational fishing and other leisure activities



Fish farm transforms into a tourism and recreation centre Roztocze FLAG



- Roztocze FLAG funded a Polish fish farm to become a thriving tourism and recreation centre, -> additional revenue stream.
- Angling, recreation, conference, hotel and restaurant service,
- Increased profitability and competitiveness
- Next step: Regional Centre of Angling and Aquaculture Education
- Diversification of aquaculture, lifelong learning and job creation in fisheries and aquaculture areas.



Social inclusion through angling competitions

Opole FLAG



- **Opole FLAG cooperates closely with the regional branch of the Polish Anglers' Association (an important fish-breeding farm owner in the area)**
- **For example, organising annual angling competitions for young people with disabilities or learning problems, elderly people etc.**



High quality recreational fisheries, East Finland FLAG

- Increasing cooperation between fishing tourism entrepreneurs
- Improve the quality of services in four provinces
- Improve the joint marketing of products/services and quality of recreational fishing services
- Consolidation of services into larger entities
- Co-operation with companies providing accommodation and other services.



Why do FLAGs support recreational fishing?

- **Diversification of fisheries area (new types of activities)**
- **Additional source of income**
- **Linkages between professional and recreational fishing sectors**
- **Attracting tourists to the area**
- **Promoting social inclusion and environmental education**
- **....**